

# OTHERS SUPER ENTERPRISE HOLDINGS BERHAD ("SEHB") - RECEIPT OF LETTER OF INTENT TO EXPLORE A POTENTIAL TRANSACTION INVOLVING THE SHARES OF SEHB

## SUPER ENTERPRISE HOLDINGS BERHAD

Type	Announcement
Subject	OTHERS
Description	SUPER ENTERPRISE HOLDINGS BERHAD ("SEHB") - RECEIPT OF LETTER OF INTENT TO EXPLORE A POTENTIAL TRANSACTION INVOLVING THE SHARES OF SEHB

The Board of Directors ("**Board**") of SEHB wishes to inform that SEHB had received a non-binding indication of interest from Multi-Color Corporation ("**MCC**") dated 27 March 2015 to explore a potential transaction involving the shares of SEHB.

MCC requires, among others, a due diligence to be satisfactorily completed before it can proceed to the stage of making a definitive offer involving the shares of SEHB, if applicable. The Board, after deliberation has agreed for MCC to undertake a due diligence exercise.

For information, MCC has indicated that the scope of the due diligence would include, among others, the operations of SEHB and its subsidiaries ("**SEHB Group**"), customers, suppliers and financials of SEHB Group.

MCC is a public company trading on the NASDAQ Global Select Market Exchange. As at 31 March 2015, MCC has a market capitalisation of USD 1.15 billion. (source: *Bloomberg*)

Based on MCC's website, MCC is based in Cincinnati, Ohio, United States of America. MCC is a leader in global label solutions supporting the world's most prominent brands including leading producers of home and personal care, wine and spirit, food and beverage and specialty consumer products. MCC serves national and international brand owners in North, Central and South America, Europe, Australia, New Zealand and South Africa with a comprehensive range of the latest label technologies in Pressure Sensitive, Cut and Stack, In-Mold, Shrink Sleeve and Heat Transfer. MCC employs approximately 2,700 associates across 29 operations globally. (source: *www.mcclabel.com*)

**The Board wishes to inform that the above interest from MCC is at an exploratory stage. There is no assurance that a definite offer from MCC will materialise. The Board notes the recent increase in its share price and wishes to remind shareholders to trade with caution.**

Further announcements will be made to Bursa Malaysia Securities Berhad as and when there are updates.

This Announcement is dated 1 April 2015.

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Company Name	SUPER ENTERPRISE HOLDINGS BERHAD
Stock Name	SUPER
Date Announced	1 Apr 2015
Category	General Announcement
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